



FULL AND HALF MARATHON SIGN UP

Grab your running shoes! Now is the time to register for the Marathon of the Treasure Coast and BBQ & Blues Fest 2015 before the price increase next week and before it sells out. Enjoy a great weekend of running, walking and music, racing through the scenic water views of the St. Lucie and Indian River estuaries on the Treasure Coast March 1st. Make a difference as you run by showing your support for one of our local, national, or international beneficiaries:

- Florida Oceanographic Society
- The Rivers Coalition
- Elev8 Hope
- Gulfstream Goodwill Industries
- Hibiscus Children's Center Foundation
- Volunteers in Medicine
- LT Robert B. Fletcher Memorial Foundation
- Habitat for Humanity of Martin County
- Juvenile Diabetes Research Fund
- Suncoast Mental Health Center
- M.E.'s Team
- Care Net Crisis Pregnancy Center of the Treasure Coast
- Humane Society of the Treasure Coast
- The Blues Alliance of the Treasure Coast

For more information, visit www.treasurecoastmarathon.com.

REGISTER NOW

Race Features

- All finishers will receive a great Treasure Coast finishers medal
- Age group category awards for the top three participants in male and female individual events
- Team awards for the three fastest teams and top three charity fund-raising teams
- Technical race shirt
- Personalized bib, if you register before Jan. 5
- Pre-Race Pasta Dinner
- BBQ & Blues Marathon After Party with food, beverages, beer and live music
- On-course entertainment
- Swag bag
- Three relay exchange points

Race Events

- Full Marathon
- Half Marathon
- 2-to-4-Person Marathon Relay
- Half Marathon Walk For Charity
- 5K & 10K
- Virtual Race
- TC Challenge (5K/10K/Half)



www.treasurecoastmarathon.com



Marathon of the Treasure Coast and BBQ & Blues Music Festival

3 Oakwood Drive
Stuart, FL 34996

RE: Volunteer Opportunity

Dear Friends and Community Members of the Treasure Coast,

Get ready! You are needed as a volunteer at the 2015 running of a full length marathon, 26.2 miles, on the Treasure Coast. The Marathon of the Treasure Coast and BBQ & Blues Music Festival is being held from Feb 27 - Mar 1, 2015. We are looking for groups, as well as individuals, to volunteer each day, including at the 5k race and marathon Expo on Saturday, February 28. The Marathon starts and finishes at Indian Riverside Park in Jensen Beach, but the course winds its way through beautiful downtown Stuart, Sewall's Point, and Hutchinson Island on Sunday, March 1. All businesses and community members are invited to participate along the route to encourage runners and promote our wonderful cities.

Volunteers are essential to the success of this event and are vital in providing a safe, organized and fun race. As a volunteer you have the opportunity to share your skills and talents, and to make a significant contribution to the community. The race will benefit a number of local organizations including: **Florida Oceanographic Society, Rivers Coalition, Hibiscus Children's Center, Bart's Blue Star Foundation, Habitat for Humanity, Elev8 Hope, Care Net, Juvenile Diabetes Research Fund, The Humane Society, Volunteers in Medicine, M.E.'s Team, Suncoast Mental Health Center, Gulfstream Goodwill Industries, and The Blues Alliance.**

There are a number of opportunities for volunteers on race weekend including, but not limited to:

- Course marshals
- Water station attendants
- Medical providers
- Start and finish line assistants
- Event set-up
- Event take-down
- Parking attendants
- Expo and music festival workers
- Route entertainers and cheerleaders
- And many more.

If you can imagine what it would be like to run 26.2 miles yourself, you can imagine the kinds of assistance these athletes require. We need your help! You can sign up as an individual, as a family, or as a group to volunteer...this is a great way for teens and school groups to get community service hours. To register as a volunteer for the Marathon of the Treasure Coast 2015, please visit www.treasurecoastmarathon.com and click on the volunteer link. You'll be asked to complete a volunteer form, sign a waiver, and attend one of our volunteer training sessions the week prior to the race. Please consider being a part of this historic and enriching experience! Volunteer today!

For more information, contact **Jeanne Brower** at 312-865-1677 or **Janice Salcedo** at 772-631-3326. Jeanne can also be reached by email at volunteers@treasurecoastmarathon.com.



info@treasurecoastmarathon.com
www.treasurecoastmarathon.com



Marathon of the Treasure Coast 2015 Information for Benefiting Charities

Congratulations on being selected as a benefiting charity for the 2015 Marathon of the Treasure Coast!

Runners on the Treasure Coast are known for their philanthropic efforts and giving back to the community. We encourage all participants in the Marathon of the Treasure Coast to add meaning to their miles by supporting one of our very worthy benefiting charities. As a benefactor of the Marathon of the Treasure Coast, the more registrants that choose your charity, the more funding support your charity can generate. The Marathon of the Treasure Coast is excited to facilitate these donations and we seek to enable your efforts with these helpful suggestions to make you more successful:

- 1. Participate** - Promote the option to raise funds for your charity by running or walking in the Marathon of the Treasure Coast through your website, newsletters, events and meetings. Encourage supporters to form relay teams for the event. We are happy to help explain the many ways supporters can raise funds through their participation in the race. Remember, the more people that sign up to run/walk/relay for your charity, the more funding support you will receive.
- 2. Compete** - There are trophies for the top three fund-raising organizations. Get organized and compete to raise the most support for your cause.
- 3. Volunteer** - The more involved your organization is in the event, the more awareness for your cause and support you will get. Be a team, wear your shirts, host a water stop, or be willing to provide general volunteers (10 approx.) to assist the day of the race (Sunday, March 1, 2015) to act as course guides or help at the finish line... no special skills or experience is required and we have a volunteer orientation a few days before the event to explain. **We have enclosed volunteer information and an application form.**
- 4. Expo** - You have the option, at no expense, of providing a table or tent at our Runner's Expo on the Saturday before the race to hand out information. This is a great way to promote your organization and bring awareness to your cause. You need to let us know if you intend to staff a table so we save you a space. Please submit an Expo Request form to reserve your space!
- 5. Enjoy** - Have fun at the race and bring positive energy to cheer on all the marathon participants!

Let's start raising funds! Here are the simple steps you should share with your group explaining how friends and supporters can sign up to make their miles count for **your charity**:

- You should find the listing of your charity at <http://treasurecoastmarathon.com/run-charity-overview/>. You can direct supports there for more information.
- As you register for the race online or via paper, select your charity and run individually on behalf of your cause, or join a Charity Team. We have enclosed a paper registration form but we encourage you to register at <http://treasurecoastmarathon.com>.
- When you register online, a fundraising web page will be created for you automatically. A fundraising site can also be created by each of your non-running members separately through **Active.com** or our partners at **MakeYES!Happen.com**.
- Direct your friends, supporters and sponsors to your specific fundraising page to begin working toward your race goal. The funds donated on your behalf are recorded on your personalized fundraising website and go directly to your charity.
- Raise a little or a lot, as every bit helps, or compete against the other Charity Teams in our fundraising contest.

We are looking forward to another great race this year and to working with your charity to make a positive impact in our community. Should you need additional information or materials please do not hesitate to contact Michelle Weiler, Philanthropy Chair via email at michellew21@gmail.com.